

Serial No.: 09/916,970
Attorney Docket No.: 10005874-1

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Dated: May 23, 2005 (Date of Deposit) No. of Pages, 14

EDMOND A. DEFRANK

By

Signature

PATENT APPLICATION
Attorney Docket No: 10005874-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:
Daniel C. Castle

Serial No.: 09/916,970

Group Art Unit: 2176

Filed: July 26, 2001

Examiner: R. Stevens

For: **ADVERTISEMENT SELECTION ENGINE FOR PLACING
MICRO-ADVERTISING**

PRELIMINARY AMENDMENT

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Before taking any action, in response to the Final Office Action dated January 21, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.